



What is my object worth?

Evaluate the objects from 1 to 5 points:

CRITERIA OF VALUE	OBJECT 1		OBJECT 2		OBJECT 3		OBJECT 4	
	place	points	place	points	place	points	place	points
DESIGN- How well is the object is well designed and how well is it adapted to its function? (1 = badly designed 5 = very well designed)								
SUSTAINABILITY AND QUALITY - How long is the object's life cycle? How long will it keep its original qualities (Years, decencies, centuries)?								
INNOVATION - To what extent is the object innovative or original? (1 = very conventional, 5 = very innovative)								
PROFESSIONALISM - To what extent professional skills were needed to create the object? (1 = no professional skills were needed 5 = a high level of expertise were needed)								
MATERIALS - How precious and expensive are the materials that were used to create the object? (1= very common and valueless, 5 = very precious and expensive)								
RARITY OF THE OBJECT - How rare is the object? Is it unique, produced in small quantity, on order or very common? (1 = very common, 5 = unique and non reproducible)								
CONCURRENCE AND RARITY OF THE TYPE OF OBJECT - How rare is this kind of object on the market? (1 = very common, concurrence is very high 5 = very rare)								
RECOGNITION - To what extent is the creator acknowledged as an « authority » in this or her creative field? (1 = not at all, 5 = very famous and recognised by 1000s of people)								
VERIFIABILITY AND REPUTATION - How many and what kind of reviews can be found about the creator/seller? For how long does the business exist? (1 = none, 5 = hundreds of positive reviews and evaluations)								
ENVIRONMENTAL ADDED VALUE - Is there any environmental engagement behind the object? (1 = no engagement, 5 = high environmental impact)								

SOCIAL ADDED VALUES - Is there any social engagement behind the creative process (ex. Activities for social inclusion, benefits reinvested in social actions? (1 = no engagement, 5 = high social impact)								
TIME INVESTMENT - How long did it take to design, prepare, and create the object? (Think also about the process of purchasing the necessary materials and cleaning, making order in the workspace, and time spent on communication and promotion.) Years, months, weeks, days, hours, minutes? (1 = a couple of minutes or less, 5 = months or more)								
ADDITIONAL SERVICES - Are any additional services offered to the clients such as personalisation, and direct communication with the creator/seller? Or even tutorials, and expertise shared with clients? Good advice, etc. (1 = No additional service, 5 = many additional services of good quality)								
FINANCIAL INVESTMENT AND ADDITIONAL COSTS - Are there very valuable machines and tools needed to produce the object or a wide space with high rental costs? How high are packaging, transporting, and delivering costs? Taxes, paying promoters, agencies, etc? (1 = insignificant 5 = very high)								
CONTEMPORANEITY - The what extent is the object/product in line with the actual norms and conventions and/or tendencies of its time? (1 = not in line at all, ex: very old fashioned or too extreme, 5 = in line with contemporary norms and tendencies)								
BUYERS' DEMAND AND NEEDS - How many people are willing to purchase this type of object? To what extent does it answer to their real needs? 1= very few people 5 = everyone needs this type of object								
BUYER'S SPENDING POWER - How much people interested in this type of object are able or willing to spend on it? (1 = not more then a couple of euros 5= more than 1000 euros)								
COMMUNICATION - The object's function, values, and quality is well and precisely communicated (1 = very bad or inexistent communication, 5 = very good and efficient communication)								
PRODUCT IDENTIFICATION ON THE MARKET - The object/product's type, and price is well well-identified and categorised in comparison with similar products (1 = does not correspond to the other products of similar types, 5 = the product is very well-identified)								
BENEFIT- The creator's benefits are guaranteed and well calculated considering all types of investments (financial, time, emotional, etc.) (1 = no benefit, 5 = highly satisfying benefits)								