



EUROPEAN
CIRCULAR
ONLINE
MUSEUM

EU COM CAPACITY BUILDING



Comparative
Research
Network:



ART FOR
SOCIETY

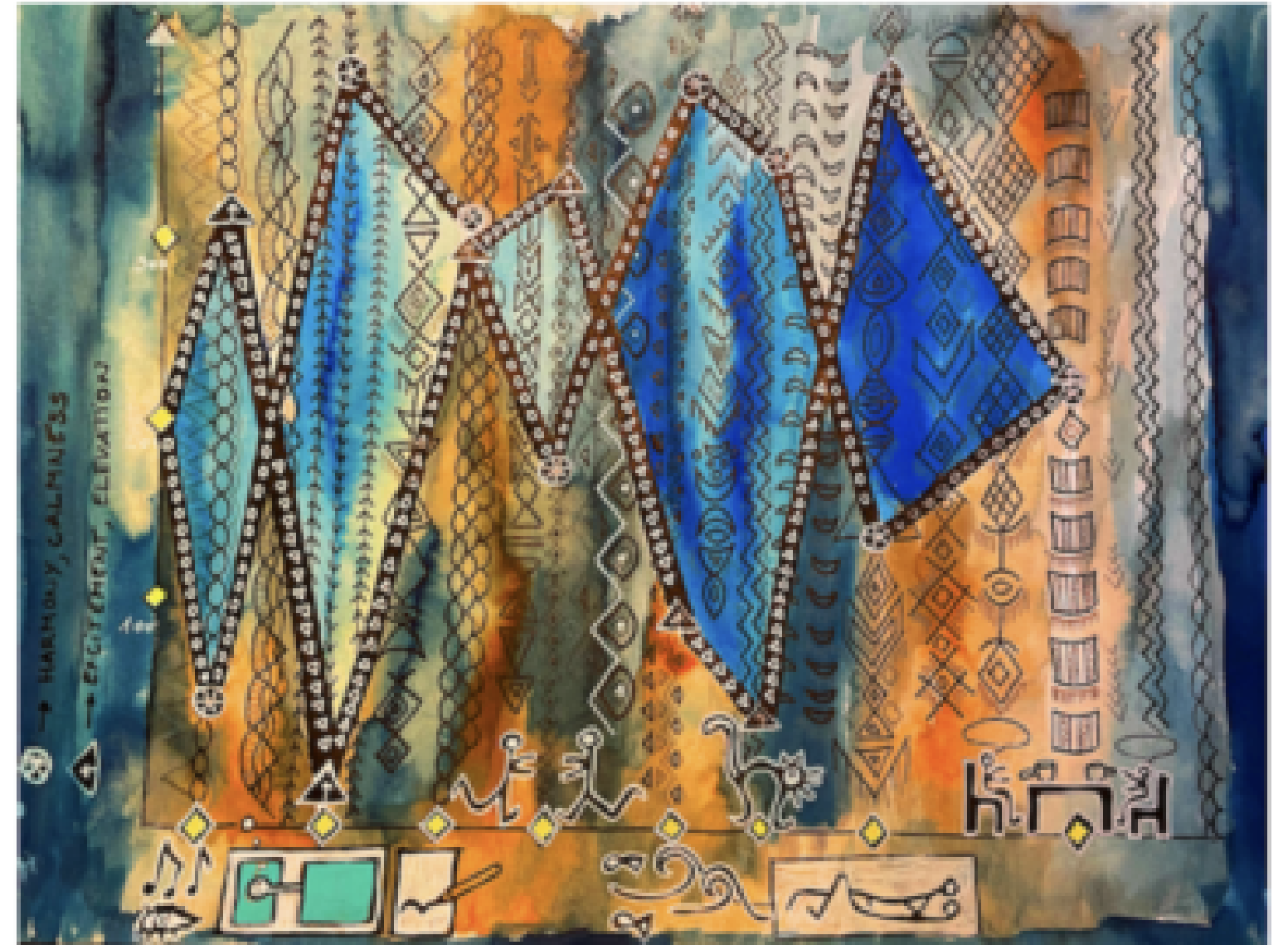
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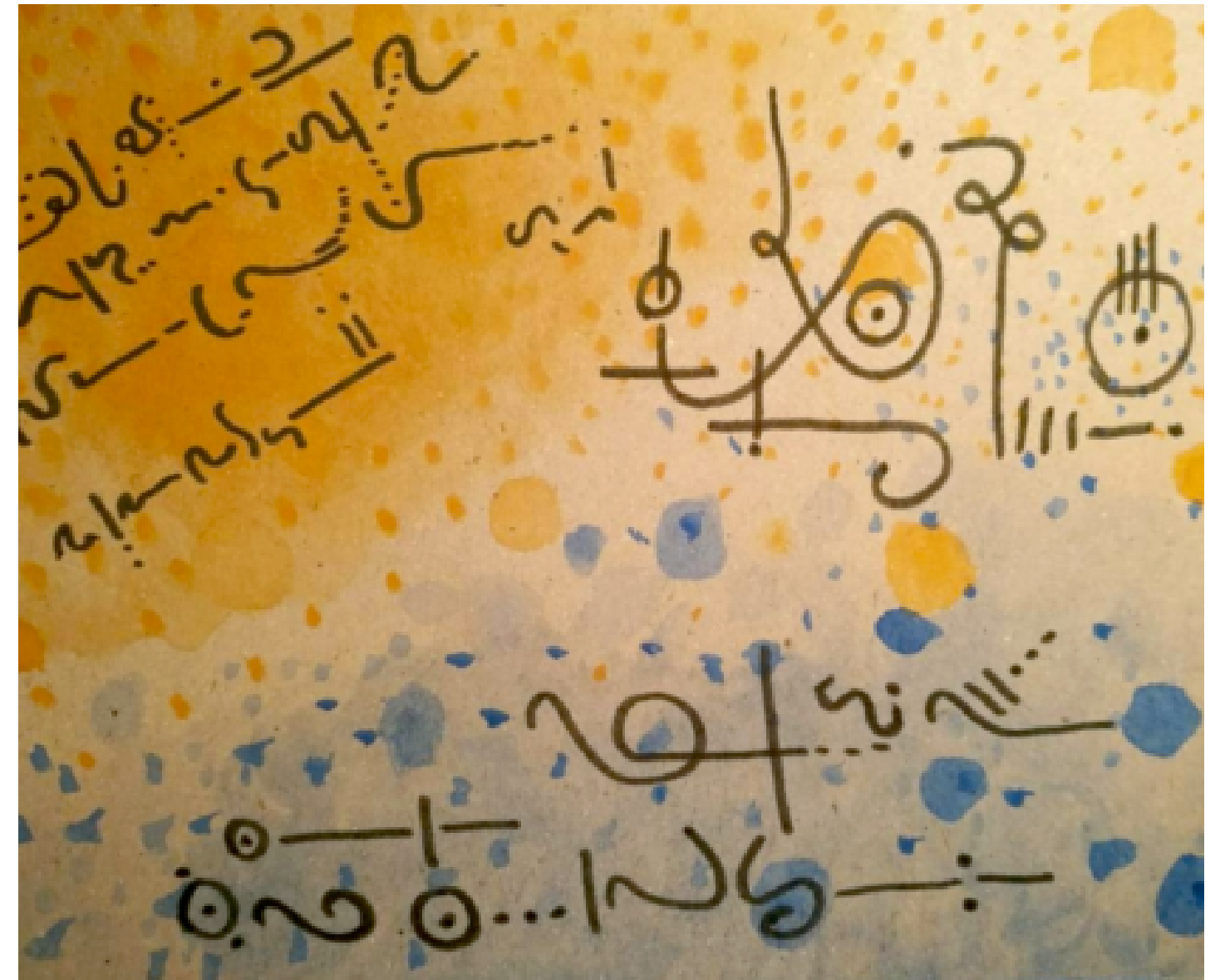
OBJECTIVES AND THE PROCESS

- **answering the specific needs** of upcycling artists and designers by improving their **soft skills**
- development of **12 learning modules** that can be used individually or in a wider training context
- **testing these modules** in three different contexts locally, internationally, and online
- **presenting and sharing** them on the EU COM platform as open access to the wider public.



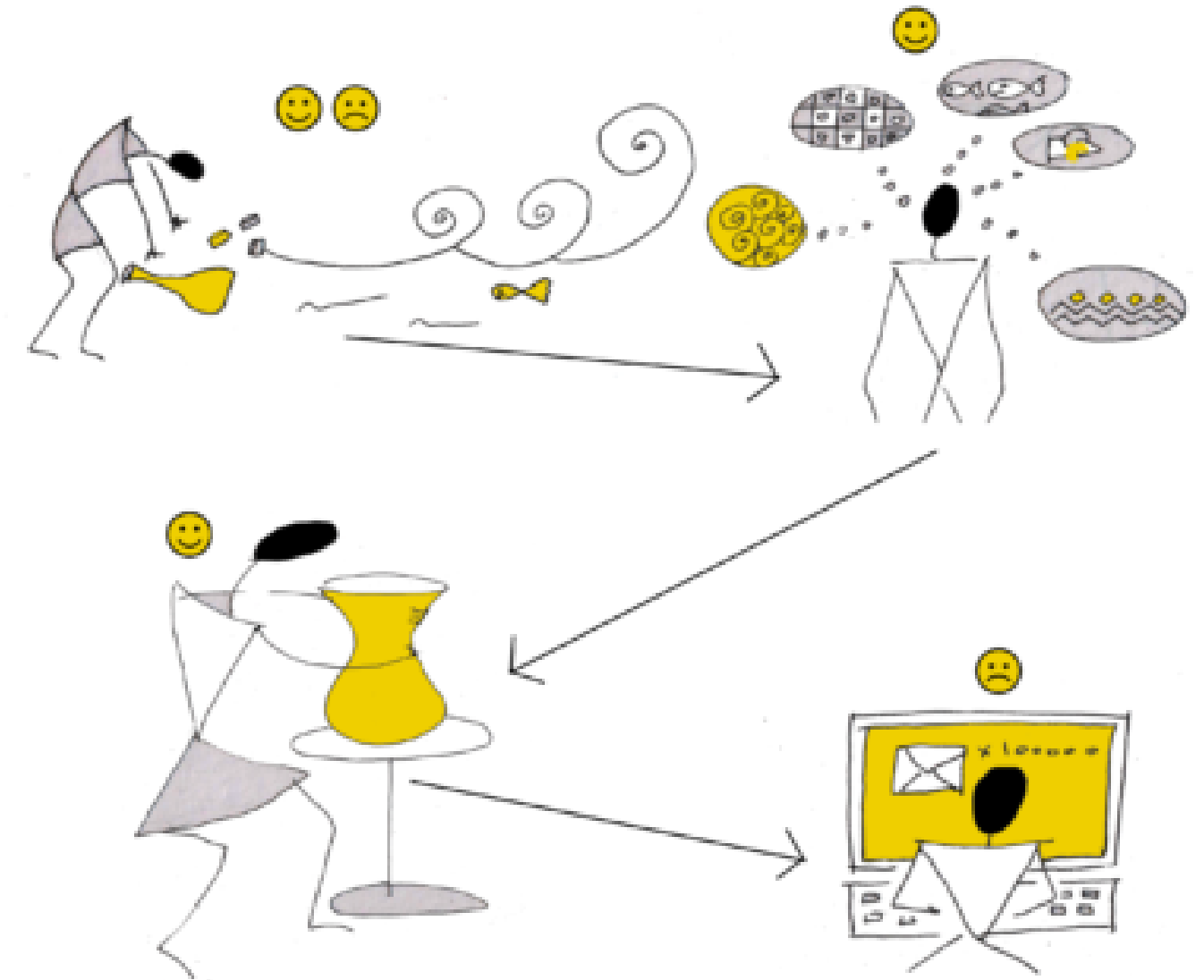
SKILLS AND NEEDS (RECAP)

- Conceptual Background Knowledge
- Communication skills
- Personal and social skills (empathy, sharing etc)
- Activity Planning and Time Management
- Understanding the Social Context of the Artists (clients and collaborators)
- Transforming Creative Ideas into Projects (Project management elements)
- Co-Design and Co-Creation
- Pricing and Resourcing



SOME MAIN PRINCIPLES

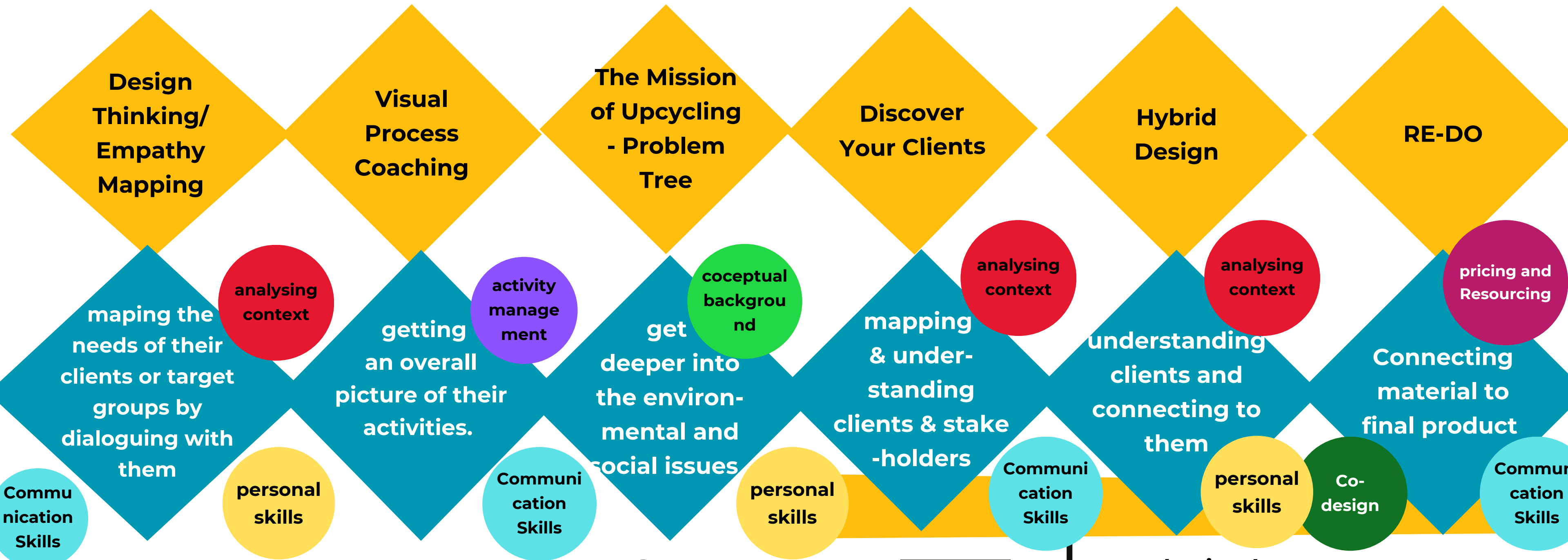
- **Participatory** and **collaborative** approach
 - Each One Teache One
 - Experimental/Practice based Learning
 - Equality and Flexibility of roles
 - Not trainers but facilitators
- **Mutual respect**
- **Awareness** on sensitive lived experiences
- **No qualification** of participants
- Three **core EU COM values** represented:
 - engaging with communities
 - environmental protection
 - social and cultural inclusion



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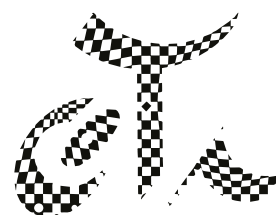


MODULES PART 1.



Communication Skills

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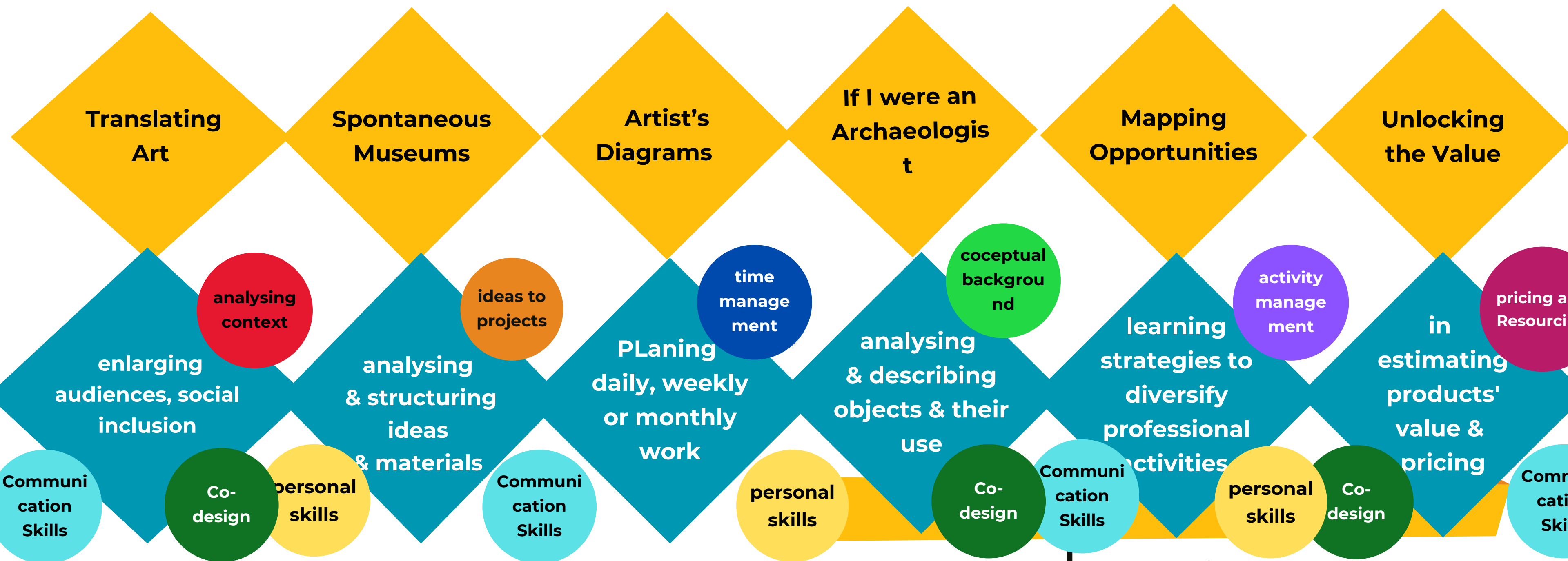
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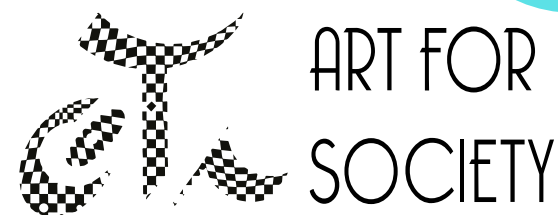
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MODULES PART 2.



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LOCAL TEST WORKSHOPS

- **Objectives:** testing the modules in the training context: timing, clarity usefulness
- **Three modules tested in each city** with artists and designers
- **Feedback** from facilitators and participants:
 - timing is a challenge
 - networking and dialogue as added value
 - co-creation and co-design
 - experimental learning is appreciated



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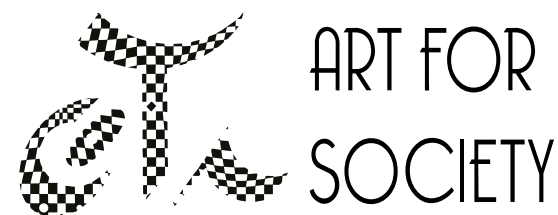


EU COM ART RESIDENCIES

- 3 winners from each city invited to a 3 day long residency program in another city
- Three main parts of the events:
 - a. **Discovery** - visits of ateliers, exhibitions, and neighbourhoods
 - b. **Training**: testing 2 or 3 modules in each city in an international context
 - c. **Co-creation**: working together on a common result
- **Art Sharing Night** - Pop up exhibition in each city during the event
- **Evaluation** by participants and hosts



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POTENZA ART RESIDENCY

- Winners+partner from France
- **Theme:** using unstructured materials
- **Discovery:** Potenza/Bucaletto and Matera
- **Modules:** The Artist's Diagram, RE-DO
- **Co-creation:** artistic educational kits with the use of unstructured materials reflecting on the personal approaches of the artists and their experiences during the discovery part.
- **Art Sharing Night**, presenting the final products and meeting local artists



BERLIN ART RESIDENCY

- Winners+partner from Italy
- **Theme:** Berlin, its historic Wall and borders
- **Discovery:** Berlin Wall representations, Haus der Materialisierung, Berlin Global
- **Modules:** If I were and Archeologist, RE-DO, The Mission of Upcycling
- **Co-creation:** a prototype for expressing the role of upcycling in overcoming social borders and environmental challenges
- **Art Sharing Night,** presenting the winners and meeting local artists



PARIS ART RESIDENCY

- Winners+partner from Germany
- **Theme:** The roots of upcycling and community spaces in the city
- **Discovery:** Arte Povera, Surrealism Exhibitions, and neighbourhood in Paris
- **Modules:** The Artist's Diagram, Visual Process Coaching
- **Co-creation:** mini-prototypes of community spaces in the neighbourhood through upcycling
- **Art Sharing Night,** presenting the winners and meeting local artists

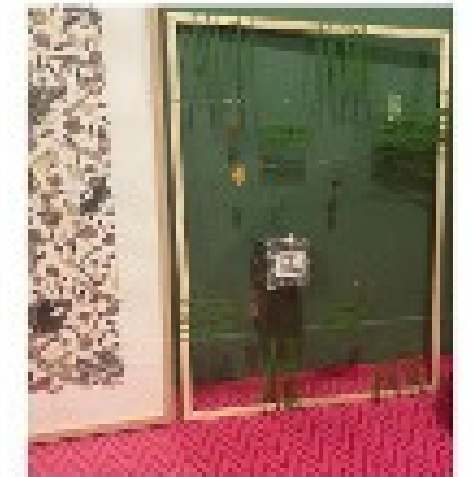
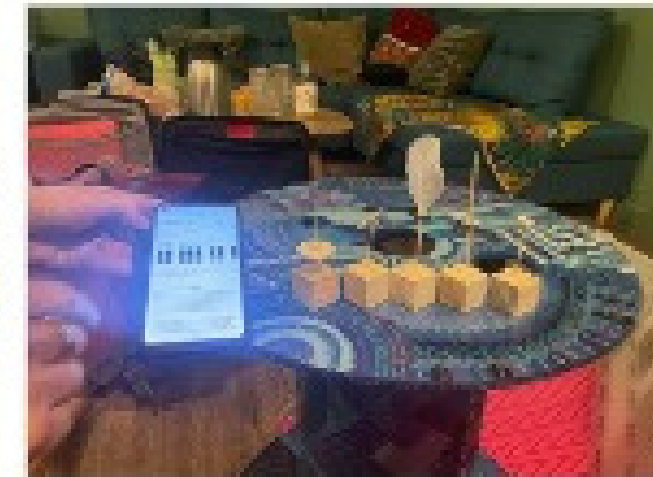


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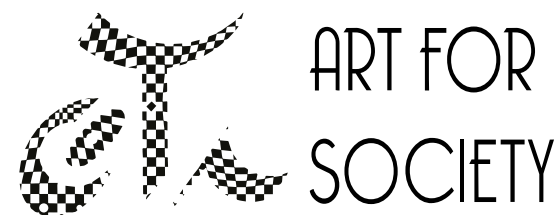


MAIN LEARNING OUTCOMES

- Communication Skills
- Networking Skills
- Extended Knowledge about Upcycling, environmentally and socially engaged art
- Knowledge about the hosting city, its local culture and society
- Co-creation skills
- Conceptual knowledge of co-design
- Empowerment through mutual learning
- Social and environmental skills



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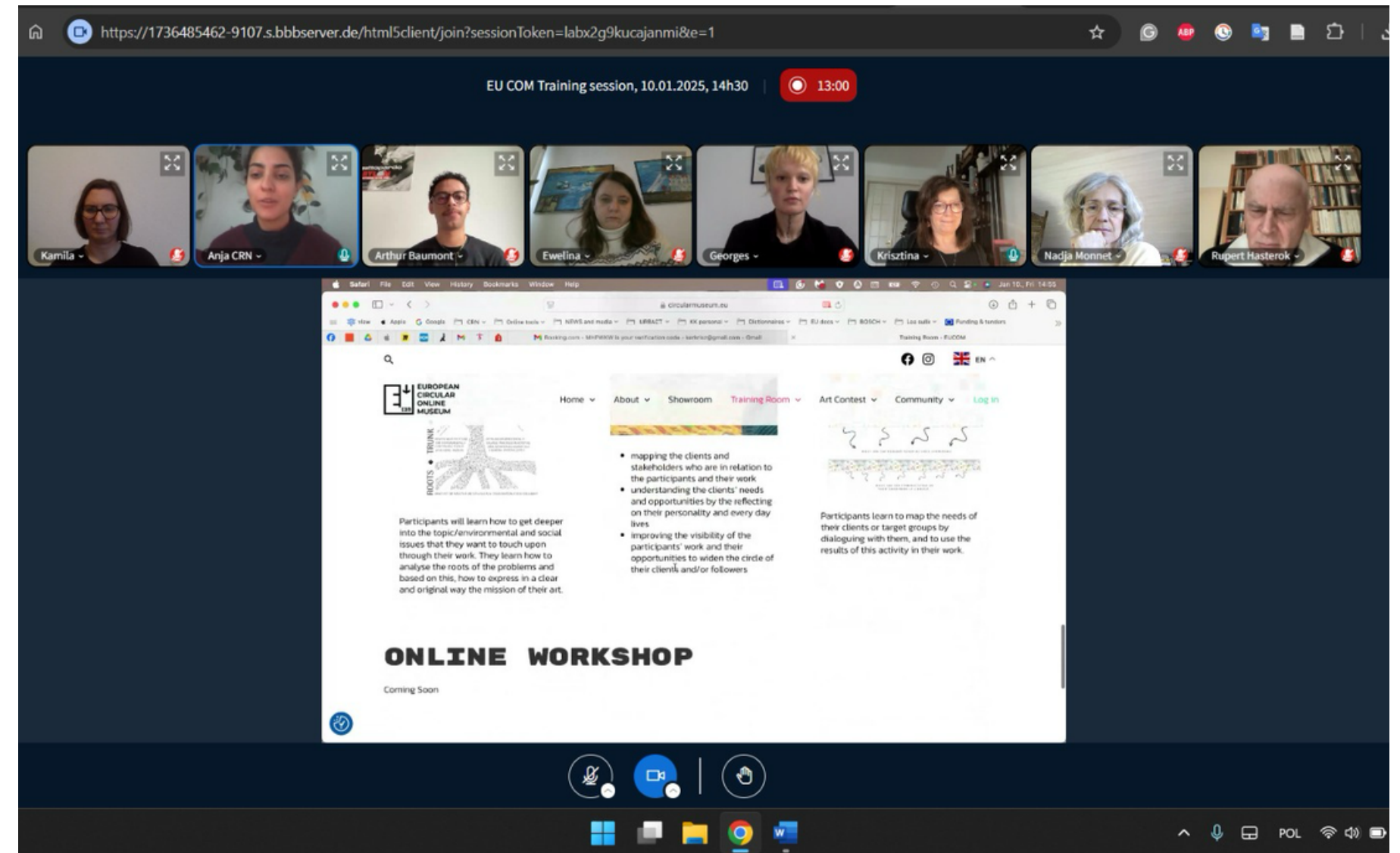
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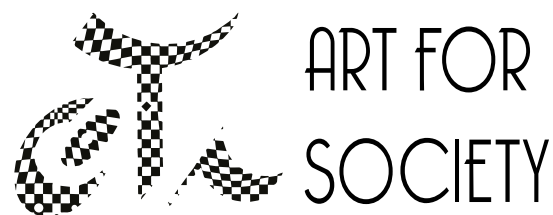


ONLINE WORKSHOPS

- **Objectives:** testing the modules in an online context
- **Italy:** Testing the Spontaneous Museum modul in real time by using the EU COM platform
- **Germany:** testing the Artist Diagram and Visual Process Coaching by using MIRO board
- **France:** Testin the Mission of Upcycling module using Zoom white board



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